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Life cycle assessment of novel plant products compared to animal products

Dr. Niels Jungbluth, Catarina Rocha, Maresa Bussa ESU-services GmbH, Schaffhausen



EcoSystem meeting on the 4th of April Life Cycle Assessments (LCA's) - The holy grail to foster change and convince consumers?



## Life cycle assessment of novel plant products compared to animal products

### Dr. Niels Jungbluth, Catarina Rocha, Maresa Bussa ESU-services GmbH, Schaffhausen



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Life Cycle Assessments (LCA's) - The holy grail to foster change and convince consumers?



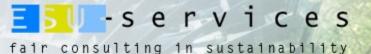
### Research questions

- How can one compare novel plant products with their animal-based counterparts?
- What is the environmental impact of different novel plant products?
- What difficulties and uncertainties exist in models of novel plant products?
- Are novel plant products a good alternative to animal-based products in terms of nutritional value?
- How many portions are needed to satisfy the nutritional intake?



### Why study novel plant products?

- Nutrition in general, and meat and animal-based products in particular, have been identified as a major driver of environmental impacts.
- Huge increase of processed plant products in the last years.
- So far little is known about their environmental impacts and function.





Dr Niels Jungbluth

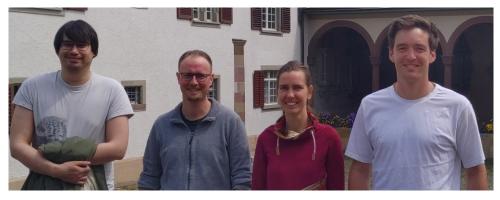
Clients from industry, NGOs, administration, universities

25+ years and 350+ projects experience in life cycle assessment

# nilosophv assessment **Te-**

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Samuel Solin, Christoph Meili, Maresa Bussa, Martin Ulrich

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### Methodology and data

- Studied alternatives: Milk alternative, red meat alternatives, poultry alternatives, egg alternatives, fish alternatives and cream alternatives
- LCI includes: breeding, feeding, housing, agriculture, energy consumption (storing etc.), transport, food losses (until supermarket)
- LCIA method: European Footprint 3.0 and Global Warming Potential
- Background data: ESU world food database

www.esu-services.ch/data/fooddata/



### Functional unit

- How do you compare food items? Mass? Calories?
- Are novel plant products comparable to their animal-based counterparts?
- Unit: "Product per nutritional value (predominantly in animal-based products e.g. proteins, iron and more)"
- Does not include home transport, storage and preparation at home



### Nutritional recommendations

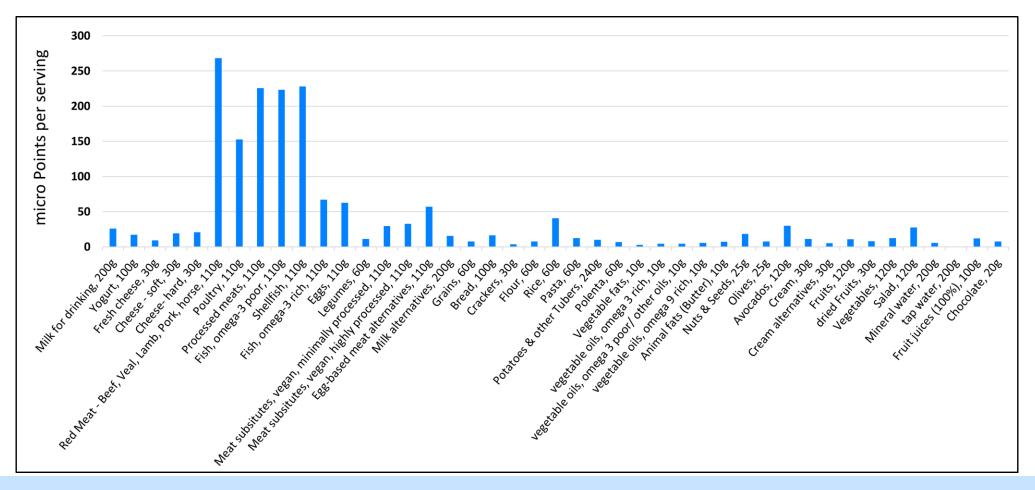
Recommended daily nutritional intake per day according to Swiss society for nutrition:

- 64 g protein
- 4 µg vitamin B12
- 1.5 g omega-3 fatty acids
- 1 g of calcium
- 15 mg iron

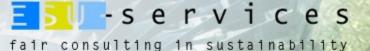
- 150 µg iodine
- 14 mg zinc
- 1.4 mg riboflavin (vitamin B2)
- 15 µg vitamin D
- 70 µg selenium



### Environmental impacts per serving



Animal based products have the highest impacts per serving

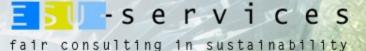


## Plant products compared to their animal-based counterparts (European footprint 3.0)

Reduction potential of environmental impact (EF 3.0)	64 g protein	4 µg vitamin B12	1.5 g omega-3 fatty acids	1 g of calcium	15 mg iron	150 µg iodine	14 mg zinc[4]	1.4 mg riboflavin (vitamin B2)	15 μg vitamin D	70 µg selenium
Drink instead of cow milk	22%	-21%	42%	-18%	na	-47%	21%		-93%	-96%
Instead of red meat										
Legumes	-94%	na	-83%	-99%	-98%	-91%	-92%	-88%	na	na
Meat subsitutes, vegan, minimally processed	-92%	9983%	-86%	-99%	-92%	-93%	-66%	20%	na	-98%
Meat subsitutes, vegan, highly processed	-86%	-13%	-95%	-98%	-91%	na	na	na	na	na
Egg-based meat alternatives	-68%	65%	-69%	-96%	-55%	na	-90%	na	na	na
Instead of poultry										
Legumes	-88%	na	-69%	-99%	-99%	-56%	-96%	-89%	na	na
Meat subsitutes, vegan, minimally processed	-84%	1687%	-76%	-98%	-96%	-66%	-82%	9%	na	-90%
Meat subsitutes, vegan, highly processed	-72%	-85%	-91%	-96%	-96%	na	na	na	na	na
Egg-based meat alternatives	-35%	-71%	-44%	-94%	-78%	na	-95%	na	na	na
Instead of eggs										
Legumes	-86%	na	-8%	-87%	-92%	495%	-90%	-55%	na	na
Meat subsitutes, vegan, minimally processed	-82%	10176%	-28%	-74%	-75%	361%	-57%	360%	na	-78%
Meat subsitutes, vegan, highly processed	-68%	-12%	-73%	-52%	-71%	na	na	na	na	na
Egg-based meat alternatives	-26%	68%	64%	-20%	50%	na	-87%	na	na	na
vegetable oil instead of fish										
omega 3 rich	na	na	-93%	3052%	na	na	895%	na	na	na
omega 3 poor/ other oils	3312%	na	-85%	544%	1161%	na	na	na	na	na
omega 9 rich	na	na	-95%	na	1620%	76301%	na	na	na	na
Vegan cream instead cream	-58%	na	-78%	228%	-99%	na	na	na	na	na

#### Slide 11

#### Similar results



## Plant products compared to their animal-based counterparts (global warming potential)

Reduction potential of environmental impact (GWP)	64 g protein	4 µg vitamin B12	1.5 g omega-3 fatty acids	1 g of calcium	15 mg iron	150 µg iodine	14 mg zinc[4]	1.4 mg riboflavin (vitamin B2)	15 μg vitamin D	70 µg selenium
Drink instead of cow milk	37%	-11%	59%	-8%	na	-41%	35%	1268%	-92%	-96%
Instead of red meat										
Legumes	-95%	na	-85%	-99%	-98%	-92%	-93%	-90%	na	na
Meat subsitutes, vegan, minimally processed	-91%	11733%	-84%	-99%	-91%	-92%	-61%	41%	na	-98%
Meat subsitutes, vegan, highly processed	-81%	18%	-93%	-97%	-88%	na	na	na	na	na
Egg-based meat alternatives	-66%	73%	-68%	-96%	-53%	na	-90%	na	na	na
Instead of poultry										
Legumes	-84%	na	-60%	-99%	-98%	-43%	-94%	-86%	na	na
Meat subsitutes, vegan, minimally processed	-73%	3001%	-58%	-97%	-93%	-41%	-68%	89%	na	-83%
Meat subsitutes, vegan, highly processed	-43%	-69%	-82%	-93%	-91%	na	na	na	na	na
Egg-based meat alternatives	1%	-55%	-13%	-91%	-65%	na	-92%	na	na	na
Instead of eggs										
Legumes	-82%	na	18%	-84%	-90%	665%	-87%	-42%	na	na
Meat subsitutes, vegan, minimally processed	-69%	17616%	24%	-54%	-56%	695%	-26%	692%	na	-63%
Meat subsitutes, vegan, highly processed	-36%	77%	-46%	-5%	-42%	na	na	na	na	na
Egg-based meat alternatives	14%	159%	154%	23%	131%	na	-81%	na	na	na
vegetable oil instead of fish										
omega 3 rich	na	na	-94%	2706%	na	na	786%	na	na	na
omega 3 poor/ other oils	2779%	na	-88%	444%	965%	na	na	na	na	na
omega 9 rich	na	na	-96%	na	1104%	53402%	na	na	na	na
Vegan cream instead cream	-60%	na	-80%	209%	-99%	na	na	na	na	na



Slide 13

### How many portions are needed?

Number of servings	64 g protein	4 µg vitamin B12	1.5 g omega-3 fatty acids	1 g of calcium	15 mg iron	150 µg iodine	14 mg zinc[4]	1.4 mg riboflavin (vitamin B2)	15 µg vitamin D	70 µg selenium
Milk for drinking, 200g	10	9	1	4	na	8	18	3	150	30
Red Meat - Beef, Veal, Lamb, Pork, horse, 110g	3	1	0	96	6	56	3	4	8	8
Poultry, 110g	2	8	1	120	24	22	12	8	14	3
Fish, omega-3 poor, 110g	3	1	2	35	16	2	19	16	6	3
Shellfish, 110g	4	2	6	24	8	1	7	13	na	na
Fish, omega-3 rich, 110g	3	1	0	71	16	4	28	11	2	na
Eggs, 110g	5	3	0	19	8	3	11	4	8	3
Legumes, 60g	4	na	2	15	4	133	7	12	na	na
Meat subsitutes, vegan, minimally processed, 110g	2	727	1	12	5	40	11	46	na	2
Meat subsitutes, vegan, highly processed, 110g	3	6	0	20	5	na	na	na	na	na
Egg-based meat alternatives, 110g	4	6	1	19	14	na	2	na	na	na
Milk alternatives, 200g	20	11	2	6	38	7	35	70	18	2
vegetable oils, omega 3 rich, 10g	na	na	0	33333	na	na	4200	na	na	na
vegetable oils, omega 3 poor/ other oils, 10g	1600	na	1	6897	3000	na	na	na	na	na
vegetable oils, omega 9 rich, 10g	na	na	0	na	3000	30000	na	na	na	na
Cream, 30g	94	48	1	43	1000	39	187	30	121	na
Cream alternatives, 30g	85	na	0	303	25	na	na	na	na	na

#### > Number of necessary portions a problem for some nutrients



### Difficulties and uncertainties in the model

- Within the groups of food items there might be considerable differences concerning environmental impacts per portion and the nutrients per portion.
- Some plant-based alternatives contain enrichments for certain nutrients. So far it is difficult to analyze the environmental impact of such pure nutrients.
- Slight differences in the preparation of food in the kitchen are possible (e.g. shorter cooking time due to prebaking of the alternative)



Slide 15

### A first estimation to added nutrients

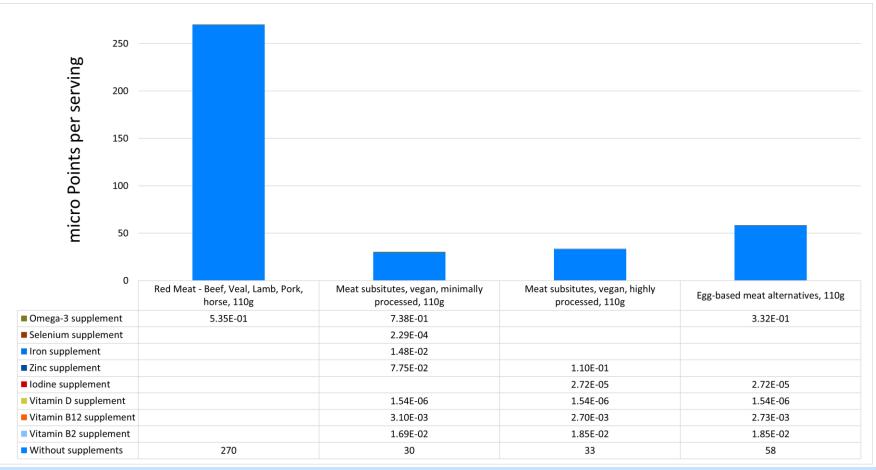
- A screening was performed to assess the environmental impact of added nutrients based on an input-output analysis with the bulk price
- The following nutrients were modelled: Vitamin A, B2, B12, D and E, as well as Calcium, Iodine, Zinc, Iron, Selenium, and Omega-3

	Daily recommended dose according to Swiss society for nutrition	Environm	taken separately	
LCA Method		Ecological scarcity method 2021	EF 3.0	GWP
Unit		Pts	μPt	kg CO2-eq
Vitamin A	1 mg	9.84E-02	5.46E-03	3.42E-05
Vitamin B2	1.4 mg	1.40E+00	7.77E-02	4.87E-04
Vitamin B12	4 µg	4.39E-02	2.43E-03	1.53E-05
Vitamin D	15 μg	2.47E-04	1.37E-05	8.59E-08
Vitamin E	13 mg	3.79E+00	2.10E-01	1.32E-03
Calcium	1 g	3.01E+01	1.67E+00	1.05E-02
lodine	150 μg	3.01E-02	1.67E-03	1.05E-05
Zinc	14 mg	7.18E+00	3.98E-01	2.50E-03
Iron	15 mg	3.21E+00	1.78E-01	1.12E-03
Selenium	70 μg	3.65E-02	2.03E-03	1.27E-05
Omega-3-fatty-acids	1.5 g	4.12E+01	1.05E+00	1.25E-02

### Low impacts compared to daily recommended dose



### Added nutrients to animal substitutes



Protein content of substitutes is normally sufficient without additives

> Screening shows no environmental relevance for other additives



Slide 17

### Interpretation

- Protein and iron can be replaced very efficiently with several plantbased products and reductions of up to 90% for the environmental impacts
- It is difficult to replace vitamin B12 and seems only possible with plant-based alternatives with added vitamin B12.
- For calcium there are also good alternatives
- An obstacle can be the necessary servings per day to meet the necessary nutritional intake
- Nutrient supplements might overcome this obstacle if necessary
- A much more plant-based diet is possible without malnutrition



### Conclusion

- Plant based substitutes are an effective alternative to the consumption of meat
- Environmental impacts are an important cause of health impacts and premature deaths. Reducing the environmental impact of food consumption is necessary also for avoiding health impacts
- Further improvements can be expected by substituting more animalbased products with plant-based products.
- Download the study on <u>www.esu-services.ch/publications/foodcase/</u>
- Niels Jungbluth, Martin Ulrich, Karen Muir, Christoph Meili, Maresa Bussa, Samuel Solin (2022) Analysis of food and environmental impacts as a scientific basis for Swiss dietary recommendations. ESU-services GmbH, Schaffhausen, Switzerland.



## **Policy implications**

- The present policies of retailers to promote vegan or vegetarian products mainly/exclusively for the group of consumers with high environmental awareness and willingness to pay is questionable.
- Products should be made available for fair prices.
- Direct and indirect subsidies on animal-based products should be reduced.



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Slide 20

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